

# EASTMAN KODAK COMPANY

APPARATUS AND OPTICAL DIVISION

400 PLYMOUTH AVE. N. ROCHESTER 4, NEW YORK

September 19, 1961

U. S. Government  
2430 E. Street N. W.  
Washington 25, D. C.

Attention:

Dear

The real purpose of the enclosed advertisement, which will appear in the September 25 issue of Aviation Week, is to show that the photographic method of dealing with information is currently one of the warmer areas of technology.

In an open advertisement like this we have to illustrate our point with a non-classified subject, our Minicard System. Under lawful circumstances much can be disclosed about other photographic systems that may prove stimulating to people working on information-gathering, information-handling, and information-retrieval projects for the nation's defense.

Please feel free to phone me in Rochester at LOcust 2-6000 or  in Whittier, Calif. at OXbow 8-8233.

Very truly yours,

Advanced Planning Group

Kodak